

LOT - The Value Shop Expands in Sharjah with New Flagship Store at Lulu Hypermarket, Al Wahda Street

Sharjah, UAE: Lulu's value concept store, LOT, has strengthened its footprint in the UAE with the launch of its newest and largest branch in Sharjah at Lulu Hypermarket, Al Wahda Street. This strategic expansion underscores LOT's mission to make high quality products affordable and accessible to a wider customer base.

Yusuffali M.A, Chairman of Lulu Group, inaugurated the new LOT store in the presence senior officials from Lulu.

The new 47,000 sq. ft. outlet marks LOT's 14th store in the GCC and the 6th in the UAE, making it the biggest LOT to date.

"This expansion is part of our vision to provide customers with quality products at budget-friendly prices. Our growth in Sharjah reflects the increasing demand for value-driven shopping experiences. We are on a track to operate 50 LOT stores by 2025" said Yusuffali M.A, Chairman of Lulu Group.

The LOT offers a lot of products at unbeatable prices, with many items priced below 19 AED. This new initiative ensures that everyone can access high-quality products, including household essentials, kitchenware, fashion for men, women, and children, footwear, home furnishings, jewelry accessories, stationery, toys, travel accessories, and more.

Saifee Rupawala, CEO of Lulu, Salim M.A, Director of Global Operations, Anand A.V, Director of Lulu International Holdings, Mujeeb Rehman, Director of Buying and others were also present on the occasion.